

Guide to World Occupational Therapy Day 2024

World Occupational Therapy Day 2024

World Occupational Therapy Day was first launched on 27th October 2010.

Since then, it has become an important date in the occupational therapy calendar to promote and celebrate the profession internationally.



#WorldOTDay

World Occupational Therapy Day 2024

The theme for this year's event is
'Occupational Therapy for All'



World Occupational Therapy Day 2024



Occupational Therapy for All reflects the important role of the profession to facilitate the ability of individuals, communities and populations to participate in the activities that they want, need or are expected to do in their daily lives.

World Occupational Therapy Day 2024

There are many ways to promote and celebrate
World Occupational Therapy Day 2024.

In the next few slides you can see the range of WFOT resources that you can
utilise to help promote the event.

Many of these items have been designed exclusively for
World Occupational Therapy Day 2024 and can be
downloaded from the WFOT website www.wfot.org

World Occupational Therapy Day 2024

The World Occupational Therapy Day 2024

logo

available to download in different languages*



العلاج الوظيفي للجميع



Ergotherapie für alle



Terapia ocupacional para todos



Ergothérapie pour tous et toutes



Occupational Therapy for All



Terapia Ocupacional para todas as pessoas

* Check the WFOT website for a full list of translated materials and languages

World Occupational Therapy Day 2024

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World Occupational Therapy Day 2024 - Media Pack

Language ▾ Download

PUBLISHED: Sep 2024	PRICE: Free
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Details

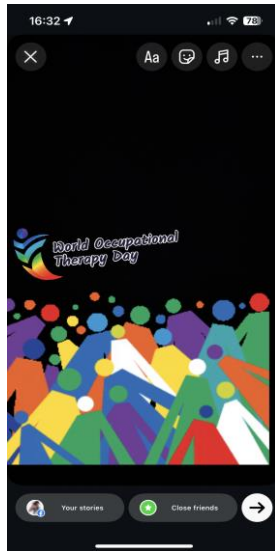
World Occupational Therapy Day 2024 Media Pack. Includes logos and graphics for use on social media. Available to download in English, Arabic, French, German, Portuguese and Spanish.

**Download the Media Pack
Including logos and social
media timeline images**

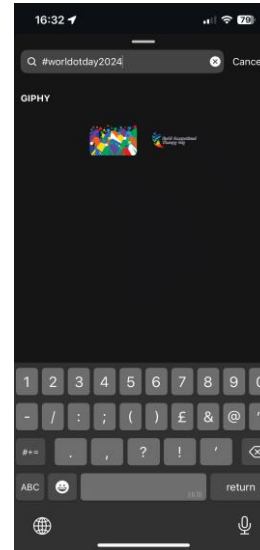
<https://wfot.org/resources/world-occupational-therapy-day-2024-media-pack>

World Occupational Therapy Day 2024

Use the official World Occupational Therapy Day 2024 animated stickers on your Facebook and Instagram posts by searching for #WorldOTDay. Remember to use the same hashtag when sharing your post on social media.



Facebook



Instagram



World Occupational Therapy Day 2024

WFOT is partnering with <https://www.bu.edu/promotingot/> to support the OT Global Day of Service (OTGDS).



Over the next three slides you can learn more about how to get involved in this global call for action.

World Occupational Therapy Day 2024

The OT Global Day of Service (OTGDS) will take place on
Friday 27th October 2024.

Who will benefit?

Everyone who receives volunteered community service benefits by the generosity of the participating occupational therapy practitioners and students.

Who can participate?

Occupational therapists, assistants and students who would like to volunteer community service to an individual or organisation.



World Occupational Therapy Day 2024

How can I help?

Service is not always about direct action—it can be providing free professional, creative and organisational services which can have an equally profound effect on the programs and causes that need your help. Basically, when you engage in an unpaid activity intended to benefit others, that is service.

What kinds of things can I do?

A list of examples can be found via this link

<https://www.bu.edu/promotingot/promoting-occupational-therapy/how-can-i-help/>



World Occupational Therapy Day 2024

How do I sign up to promOTe?

- Register to participate in the Occupational Therapy Global Day of Service.
- Arrange to engage in a volunteer activity on October 27, 2024.
- Participate in the Occupational Therapy Global Day of Service.
- Complete the survey about your Occupational Therapy Global Day of Service experience.

Where do I register?

Follow this link to the registration page.

https://bostonu.qualtrics.com/jfe/form/SV_3P24M4NLf4LQtRc

Where do I complete the post-event survey?

After completing your service, follow this link to tell us about it:

https://bostonu.qualtrics.com/jfe/form/SV_bBnlMVtgXxlsWTs

World Occupational Therapy Day 2024

Join OTION and network with people around the world to share news and ideas about World Occupational Therapy Day



It's free and available to everyone!

otion.wfot.org



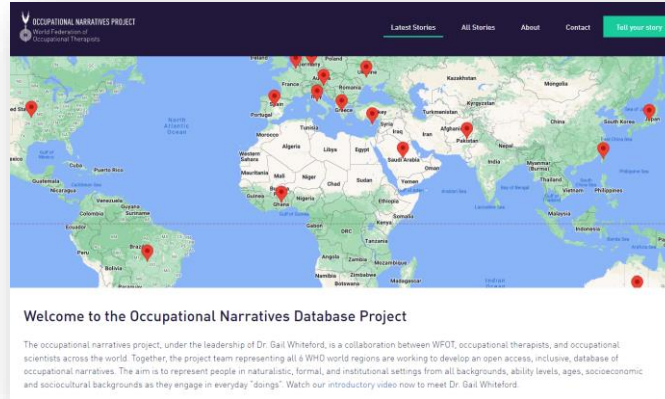
World Occupational Therapy Day 2024

Create a video of you participating in your favourite occupations and upload to the Occupational Narratives Database Project



Baking

This video represents the importance and value that the occupation of baking has in my...



Welcome to the Occupational Narratives Database Project

The occupational narratives project, under the leadership of Dr. Gail Whiteford, is a collaboration between WFOT, occupational therapists, and occupational scientists across the world. Together, the project team representing all 5 WFOT world regions are working to develop an open access, inclusive, database of occupational narratives. The aim is to represent people in naturalistic, formal, and institutional settings from all backgrounds, ability levels, ages, socioeconomic and sociocultural backgrounds as they engage in everyday "doings". Watch our introductory video now to meet Dr. Gail Whiteford.



WFOT Narrative – Photography

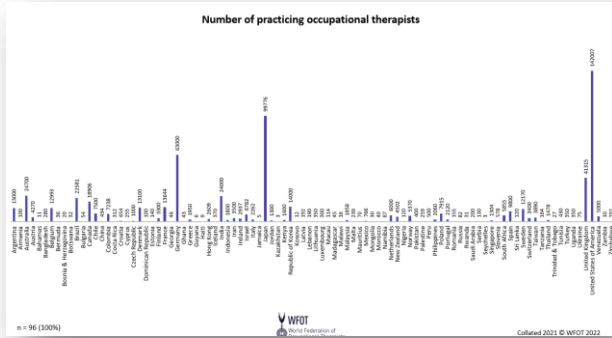
My video showcases my love of photography; a meaningful activity to me in the occupations...

Learn more about this global initiative here
<https://occupational-narratives.wfot.org/>

World Occupational Therapy Day 2024

Human Resources Project 2022 a survey that generated a 98% response rate from 96 WFOT Member Organisations focusing on demographics of the profession – presented in 40 graphs and tables.

Available for download from <https://wfot.org/resources>

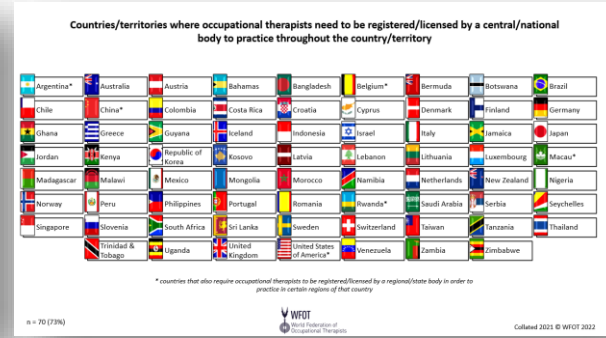


Human Resources Project 2022

Global demographics of the occupational therapy profession

Listed in alphabetical order

World Federation of Occupational Therapists | www.wfot.org



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Access the guide to writing press releases.

Download from the WFOT website <https://wfot.org/resources>



World Occupational Therapy Day 2024

WFOT Position Statements

Available to download

<https://wfot.org/resources>

- Ageing across the Life Course
- Assistive Technology
- Disaster Management
- Educational Research
- Environmental Sustainability, Sustainable Practice
- Human Resources
- Human Rights
- Mental Health
- Primary Care
- Professional Occupational Therapy Autonomy
- Rehabilitation
- Telehealth
- Wheeled Mobility and Seating Devices

World Occupational Therapy Day 2024

Explore the WFOT website www.wfot.org.

Here you can find many items that can be downloaded to help you promote the work of the organisation

- History of the profession, Organisational structure
- Member organisations, their profiles and contact details
- List WFOT approved education programmes
- News and Events, Job opportunities, Courses, Surveys
- WFOT Congress
- OTION
- About Occupational Therapy
- WFOT Learning
- Human Resources Project
- WFOT Minimum Standards for the Education of Occupational Therapists 2016
- Occupational therapy international Practice Guide
- Guide for Occupational Therapy First Responders
- Manual for Working with Displaced Persons
- A global survey on occupational therapy education: Findings and implications for diploma level education
- QUEST Other Case Studies
- WFOT Guiding Principles for Ethical Occupational Therapy

World Occupational Therapy Day 2024

There are many activities that you can organise or participate in to celebrate World Occupational Therapy Day 2024. Some ideas are presented in the next few slides:

Make it personal! You can use the World Occupational Therapy Day **Logo** on your profile on social networking websites.



Occupational Therapy for All

World Occupational Therapy Day 2024

Volunteer some of your time to the local community and register for the Occupational Therapy Global Day of Service

Incorporate World Occupational Therapy Day as a feature of your national associations activities that celebrate Occupational Therapy day/week or month in your country

Create a video and share on the Occupational Narratives Database Project

Use the hashtag
#WorldOTDay

World Occupational Therapy Day 2024

Request information and links about World Occupational Therapy Day be placed on your national association's website, or your employer's/university webpage or intranet.

Send a press release or article about World Occupational Therapy Day to your hospital or university newsletter, local radio station and newspaper.

Arrange a fund raising event such as a quiz, sports activity, competition to support a WFOT project.

Organise a local event in a school or shopping mall to promote occupational therapy as a career

World Occupational Therapy Day 2024

Develop an annual award to a member of the public who has done something that shows the power of occupation to influence people's health

Have you got something to promote or advertise? Why not try a banner advertisement on the WFOT website – with hundreds of thousands of hits a month, it is the perfect opportunity to convey your message to occupational therapists all over the world.

Encourage your library to take out a subscription to the WFOT Bulletin – produced twice a year this is an opportunity to share and promote the occupational therapy evidence base

World Occupational Therapy Day 2024

WFOT is grateful of your support in developing initiatives to celebrate World Occupational Therapy Day 2024. We invite you to share your feedback and ideas about how you have contributed to this international event. Any ideas or suggestions would be welcome and greatly appreciated.



Occupational Therapy for All

World Occupational Therapy Day 2024

Share with us what you are doing to promote World Occupational Therapy Day 2024

 Find us on
Facebook facebook.com/thewfot

 youtube.com/thewfot

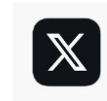
 admin@wfot.org



wfot.org



otion.wfot.org



[@thewfot](https://twitter.com/thewfot)

Policy on the use of the World Occupational Therapy Day logo

Policy

The World Occupational Therapy Day logo is provided by WFOT to promote the international profile of the occupational therapy profession. Use of the logo is not intended to imply or promote any form of endorsement by the WFOT. WFOT does not accept any liability or responsibility for the inappropriate use of the World Occupational Therapy Day logo and retains the right to revoke permission to use the logo in case of improper use.

Procedure

WFOT will promote use of the World Occupational Therapy Day logo through member communications and posts on the WFOT website and social media.